Modern Apps - Message House

Modern Apps messaging for learners.

Gain relevant skills for today and the future	Engage with an inclusive community	Lead positive change
Code your future Learn to work with modern applications that exist in the cloud and can run anywhere, on any device, you'll develop valuable skills that businesses need.	**Develop new skills and friendships** Learn in an engaging digital community with expert educators and fellow learners.	**Lead your IT charge** Develop the technology skills that will enable you to shape the future to match your vision.
• Accelerate your career with app modernization skills **today** that will be in heavy demand **tomorrow**. • Legacy software slows businesses **down.** Get modern app skills to help them speed **up**	• Businesses need people for app modernization. Become one of the people they need. • Expand your knowledge base with best practices and learnings from your peers	• Get ahead of the curve technology with application modernization skills. • Tie technology to your vision for tomorrow • Create new ways to collaborate

Proof

Shaping careers
"VMware IT Academy … gave me the opportunity to shape it and help me find my passion and it was the right path. Thanks to them I found the job I wanted and really accelerated my career, reaching the role I wanted three or four years in advance of my timeline."
Giorgio Panizzari, Milan, Italy,
https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/company/vmw-student-success-story-eforhum-italy.pdf

Sample content
Businesses today need to update the old, clunky software they've been using for years. The problem is that modernizing applications is a specialized skill not enough people have. That's where you come in. By learning how to work with modern applications that exist in the cloud and can run anywhere, on any device, you'll develop valuable skills that businesses need.
• Modern applications
• Containerization
• Kubernetes
• Microservices
• infrastructure as code
Step into the future and accelerate your career with IT skills that enable transformation—and help you create the future you want to see.

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Modern Apps messaging for educators/administrators.

Gain relevant skills for today and the future	Engage with an inclusive community	Lead positive change
Foster the skills your learners need most Equip learners with real-world capabilities that are in demand through carefully constructed curricula developed with the guidance of IT industry experts.	**Help your learners build their future** Stake your claim as a leader in providing cutting-edge IT education options.	**Empower learners for positive change** Provide a thorough and practical grounding for learners of different skill levels in high-demand areas
• Legacy software slows businesses **down.** Give learners IT skills that speed businesses **up.** • Prepare learners to excel in their careers	• Provide students the knowledge and skills that add both immediate and long-term value to their career. • Help learners accelerate their careers	• Help your learners harness cloud to shape the future they envision • Give learners the skills to shape their digital landscape

Proof	Proof	Sample content
Enabling new skills "Being an Official VMware Academy allows us to help our students develop the technical skills in virtualization and the cloud that are in high demand in the workplace." Marcelo Nuñez, Presidente FDETEC, https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/casestudy/vmware-success-story-latam-fdetec-es.pdf	**Skills for the future** "As organizations are building more products and services on public and private clouds instead of using traditional software infrastructures, cloud-native development is a skill worth investing in from a developer's perspective. This includes proficiency with containers and the container orchestration tool Kubernetes." *Developers: These are the top skills you will need in 2021.* Tech Republic, https://www.techrepublic.com/article/developers-these-are-the-top-skills-you-will-need-in-2021/	Learners today face an uncertain future. Investing in education becomes an easier decision when you are confident that you will be acquiring knowledge and skills that add both immediate and long-term value to your career. IT Academy provides IT-related educational opportunities that equip learners with real-world capabilities that are in demand, through carefully and thoughtfully constructed curricula developed with the guidance of IT industry experts. The Modern Applications coursework provides a thorough and practical grounding for learners in high-demand areas such as: • Modern applications • Containerization • Kubernetes Guide your learners into the future and accelerate their careers with IT skills that enable transformation—and help them create the future they want to see.

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